

The Impact of Networking on the Environment

Or How I Learned to Stop Collecting
Data and Love the (Micro) Sleep

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*) Only speaking for myself today

DESCON 8.0 (September 2024)



How Networking Impacts the Environment

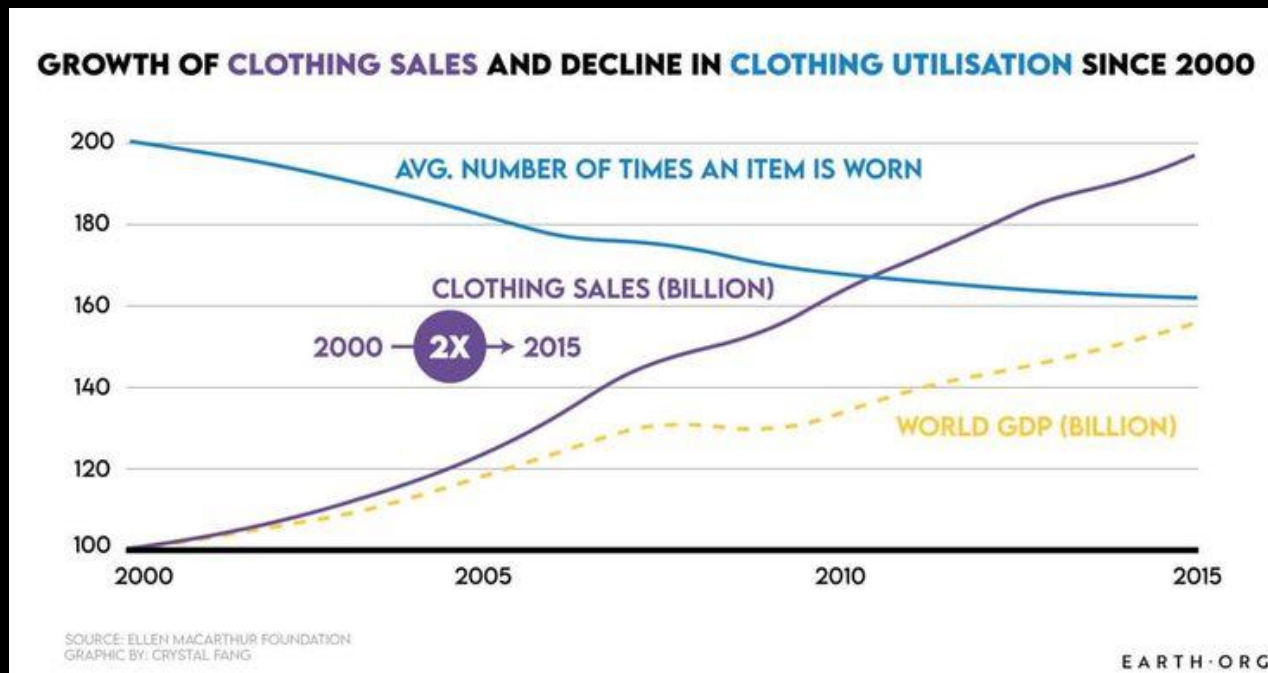
How Networking Impacts the Environment

- It can be an enabler .. for the rest of the society to be more efficient
(Ong et al. 2014: videoconferencing < 7% of in-person conf.)



How Networking Impacts the Environment

- It can be an enabler .. for the rest of the society to be more efficient
- ... or for massive throw-away consumerism
(Earth.org 2022: clothing item production has doubled since year 2000)



How Networking Impacts the Environment

- It can be an enabler .. for the rest of the society to be more efficient
- ... or for massive throw-away consumerism
- It can also consume a lot of resources itself
(Raw materials, water, labor, embedded carbon, energy in use. Welzl 2022: ICT is 3%, Internet 1%; growth predicts vary from Schooler, Malmodin, and Schien, 2022)

What is “the Internet”? Studies differ widely

– Age; considerations of: CPE; UE; embodied energy; data centers

Our IAB paper uses a few sources to arrive at a range of:

0.5% – 1.17%

One possible derivation:

“SMARTer2030 report” states that ICT has a CO2 “footprint” of 2.7% of global emissions in 2020

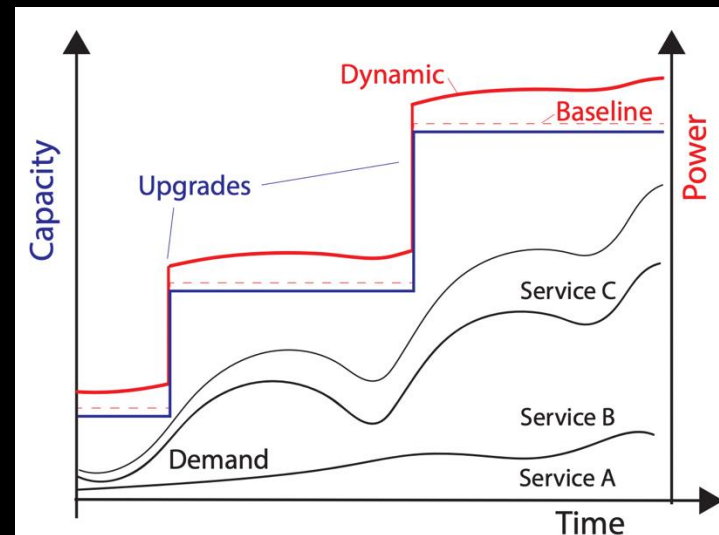
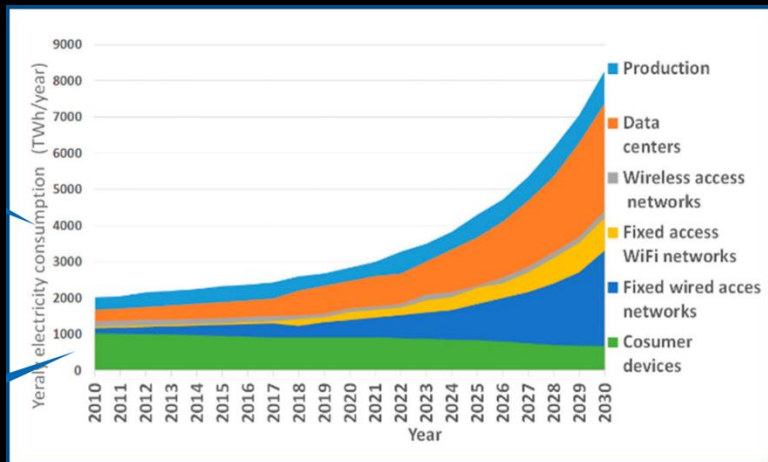
– **Numbers from 2012: telecom electricity = ICT / 3**

[S. Lambert et al, “Worldwide electricity consumption of communication networks”. Opt. Express, 20(26), Dec 2012.]

– If this relationship still holds, then roughly, worldwide 2020 GHG emissions from telecom: **0.9%**

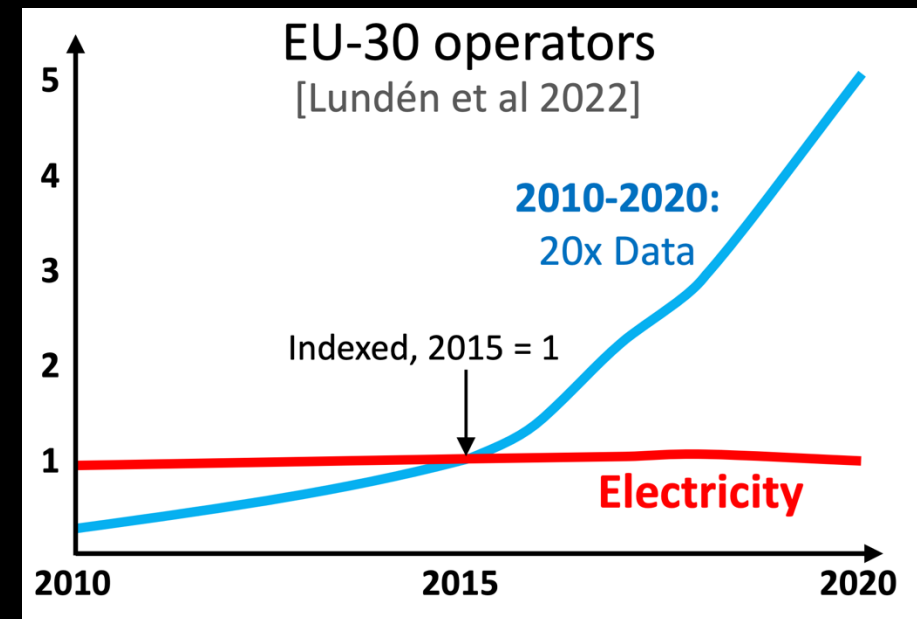
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- It can be an enabler .. for the rest of the society to be more efficient
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- It can also consume a lot of resources itself
- It can also be made much more efficient
(Malmudin, 2022)



How Networking Impacts the Environment

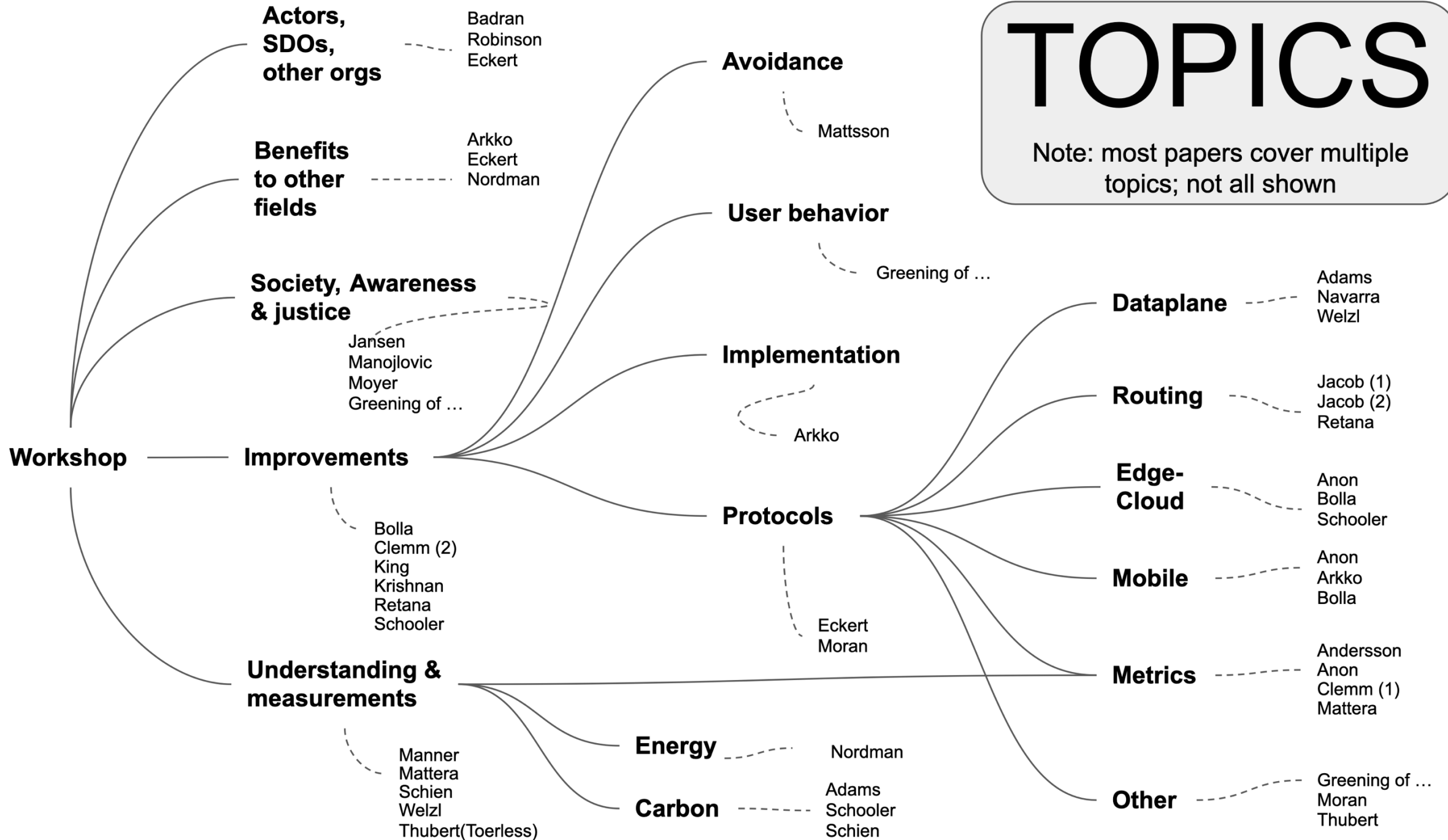
- It can be an enabler .. for the rest of the society to be more efficient
- ... or for massive throw-away consumerism
- It can also consume a lot of resources itself
- It can also be made much more efficient
- But networking can also be a basic human need



What Can We Do?

TOPICS

Note: most papers cover multiple topics; not all shown



What Can We Do?

Improvements can come in many different forms:

- 2nd order impacts of enabling the rest of the society to act in new ways
- Energy sources
- Implementations
- Technology, e.g., protocols
- Better awareness, measurements and transparency
- Avoiding obviously bad mechanisms

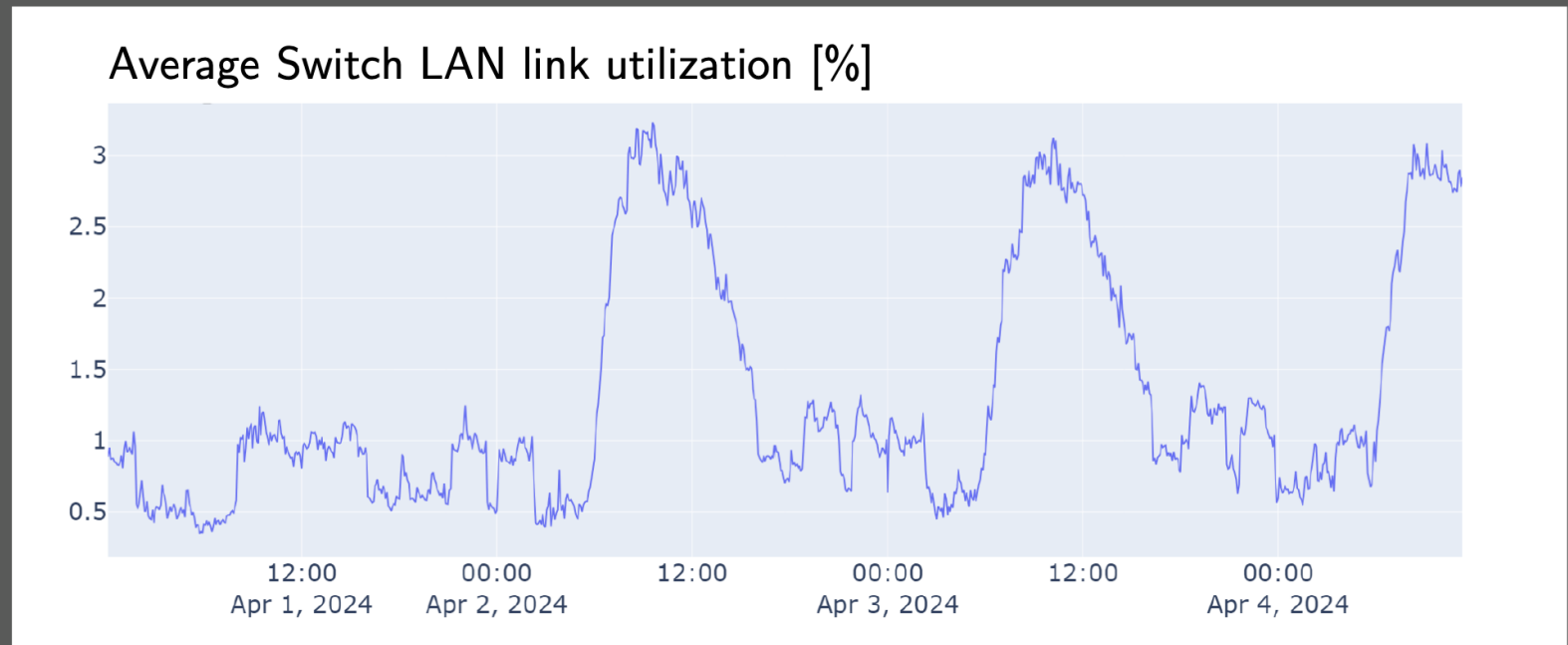
The Importance of Sleep

Research indicates that our networks and systems often spend a large fraction of their time idle

(Jacob, 2024)

2.1%

over 2.5 months of data, internal links only



The Importance of Sleep

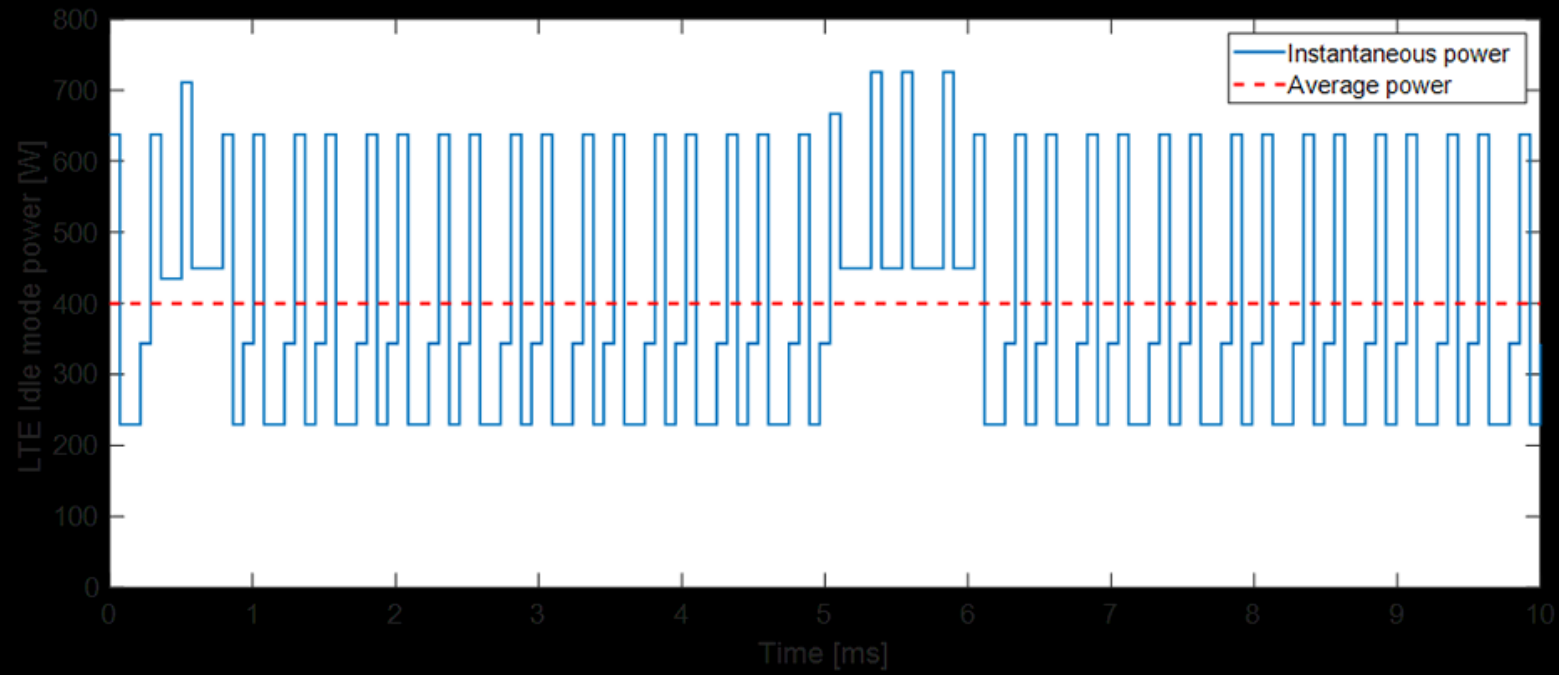
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There are opportunities for reducing the effects of this: energy proportionality

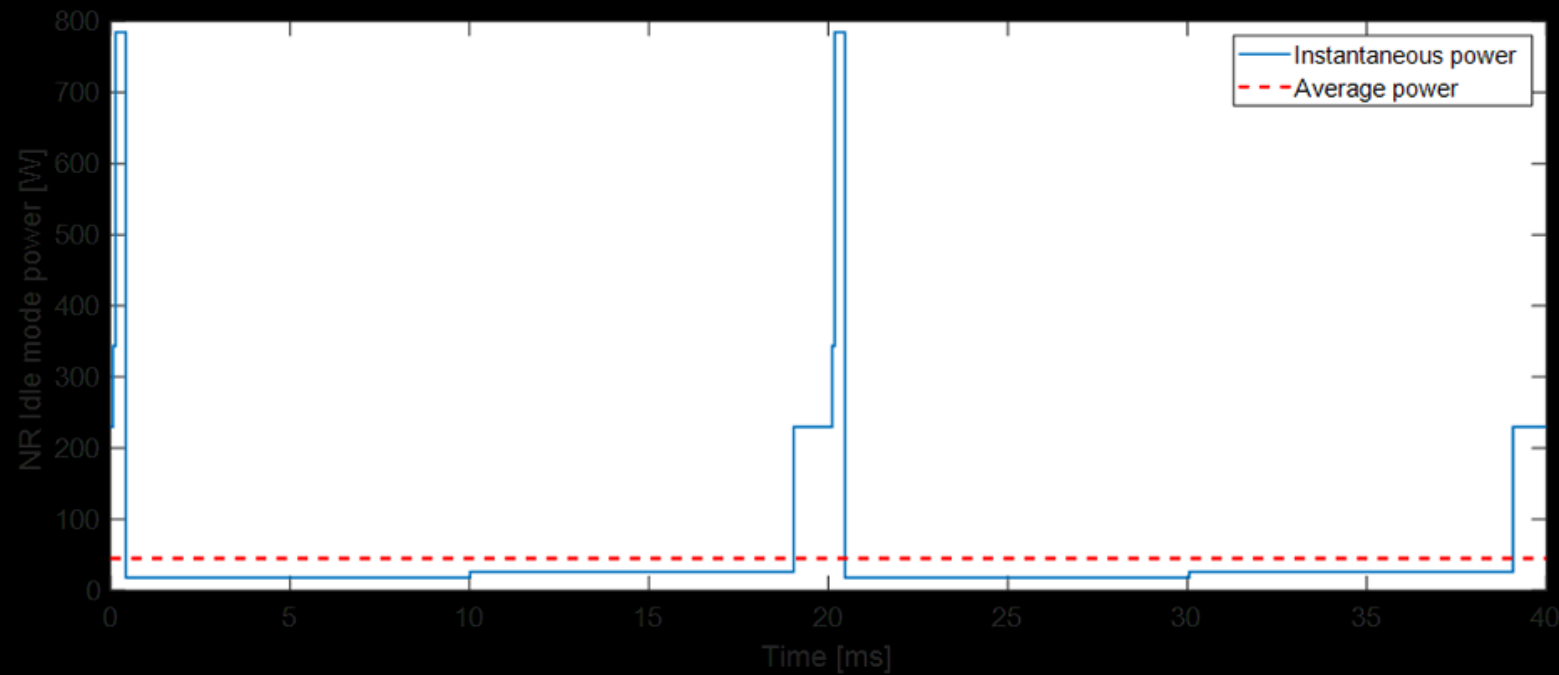
We can achieve this in multiple ways

- Better load shifting
- Better equipment implementations
- Ability to turn off components
 - Microsleep in router implementations (Johansson et al, 2022), network management control capabilities from IETF GREEN WG (2024), lean 5G radio design, microsleep TX, and power amplifiers, etc.
- Turning off entire systems
- Must manage tradeoffs and impacts, e.g., on latency and jitter

4G



5G



The Importance of Minimal Data Sets

It also matters how much data we send or receive ...

- The growth of web page size, advertisements, Javascript, video

Large data size has many negative consequences:

- Energy consumption, latency in rendering results on user's screen
- For data that we send, data misuse by the data collector, the data holder becomes a target for attacks and surveillance, competition becoming harder without data, ...

What can help:

- Privacy techniques such as IETF's PPM WG's measurement mechanisms
- Better compression (binary over text, regular compression, AI-based "semantic compression")
- Design systems and protocols with data only on "a need to know basis"

Thank you