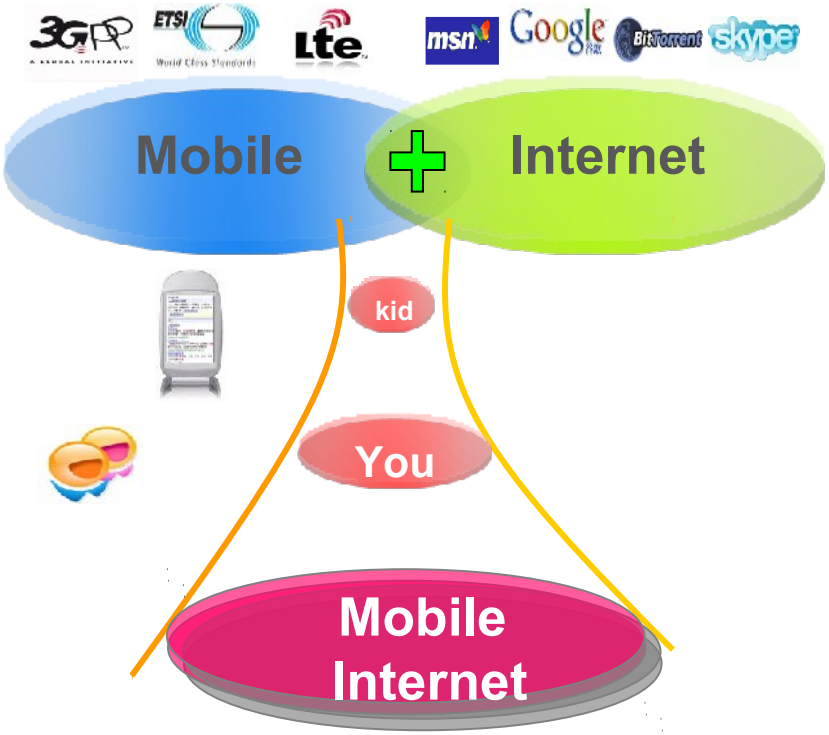
Evolving the Mobile Internet and the Internet



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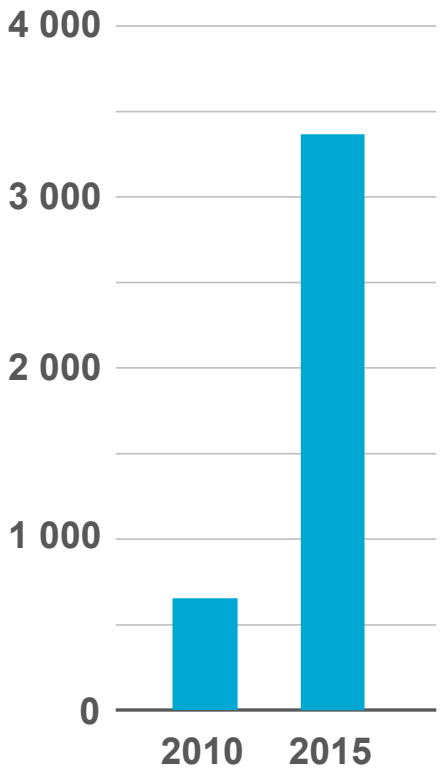
Comparing Mobile Broadband & Traditional Internet Service

Comparing Mobile Broadband & Traditional Internet Service

They are similar

Traffic growth

The world goes mobile. Fast.



Comparing Mobile Broadband & Traditional Internet Service

They are similar

Brand name services on top

Usage trends

Comparing Mobile Broadband & Traditional Internet Service

They are similar

Traffic patterns

From web to interactive, always-on apps

Comparing Mobile Broadband & Traditional Internet Service

They are similar

Traffic patterns

Faster and cheaper than DSL

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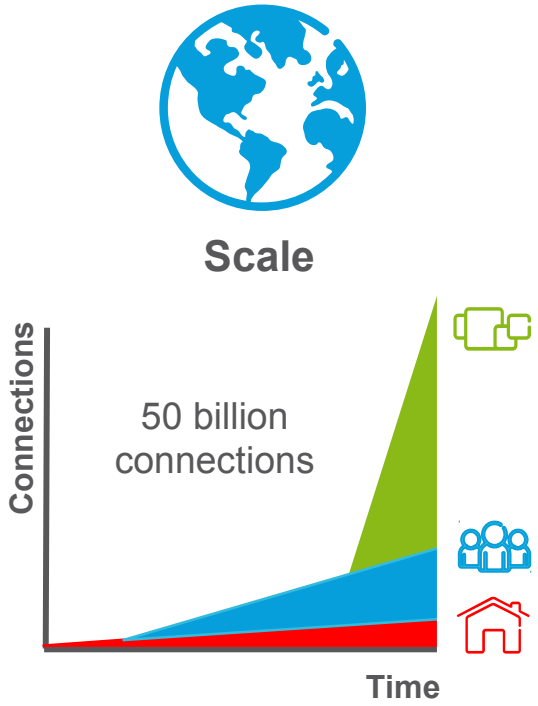
10x more devices

Comparing Mobile Broadband & Traditional Internet Service

They are different



Even faster growth

Comparing Mobile Broadband & Traditional Internet Service

More capabilites (loc, auth, ...)

Agenda for the Future Mobile Internet Evolution

1) Build a network that gives the users access to the Internet

2) Leverage additional capabilities of the mobile networks (location etc)

3) The applications and the rest of the Internet ecosystem has to evolve as well
   - Like it did before for dynamic adressing, NATs, internationalization, bandwidth caps

4) Build competence, tools, peering, and industry relationships to handle all the above

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