Evolving the Mobile Internet and the Internet

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Comparing Mobile Broadband & Traditional Internet Service

They are similar
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The world goes mobile. Fast.

Traffic growth

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They are similar

Usage trends

Brand name services on top
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They are similar

Traffic patterns

From web to interactive, always-on apps
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They are similar

Traffic patterns

Faster and cheaper than DSL
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They are different

[ ] 10x more devices
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They are different

Even faster growth

Scale

Connections

50 billion connections

Time
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They are different

More capabilities (loc, auth, ...)

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Agenda for the Future
Mobile Internet Evolution

1) Build a network that gives the users access to the Internet

2) Leverage additional capabilities of the mobile networks (location etc)

3) The applications and the rest of the Internet ecosystem has to evolve as well
   - Like it did before for dynamic addressing, NATs, internationalization, bandwidth caps

4) Build competence, tools, peering, and industry relationships to handle all the above